

39.04.02 Social work, profile Social work in the sphere of a family and the childhood	
Innovationmanagement	
Course/semester	Magistracy , 2/3
Main objective	Formation of a complex of communicative, administrative and innovative competences
Contents	Marketing of the innovative project. Organizational and production plan. Financial and economic justification, risks of the innovative project. Intellectual property, development of a business model.
Preliminary requirements	For successful assimilation of discipline the student needs to know bases of social design and forecasting, business of planning in the social sphere, economics
Structure of the course	Lectures – 12 hours, practice – 12 hours, independent work – the 76th hour. Total 108 hours (32 contact hours)
Estimation, control – test	<p>Mark and rating system:</p> <ul style="list-style-type: none"> - 0–24 it is unsatisfactory without possibility of repeating an examination; - 25–49 it is unsatisfactory with possibility of repeating an examination; - 50–72 it is satisfactory; - 73–86 it is good; - 87–100 it is excellent. <p>80% – current work, 20% – pass</p>
Features of the organization of educational process and training materials	Development of the course takes place with application of such educational technologies as lectures, practical training, seminars (problem, design, debatable, training).