

<p>38.04.01 Economics Master's Degree program International business</p>	
<p>Intellectual Property 2 ECTS</p>	
Course/semester	Master's degree program, 1/2
Teachers	Assistant professor, Ph.D. in Economics N.G. Nizovkina
Learning outcomes	To enlarge the students' ideas about forms of commercializing intellectual capital, the role of scientific and technological progress, production intellectualization and active implementation of innovation processes, methods of legal protection of intellectual property and usage of methods of assessing intellectual property cost
Content	Theoretical principles of intellectual property. The notion and types of intellectual property. The role of intellectual property under conditions of innovative economics. Concepts evolution of intellectual property management. Structure of intellectual property. Copyright objects. Rights related to copyrights. Computer programs and database. Patent rights objects. Rights to semiconductor typology. Rights to know-how objects. Rights to means of industrialization. Rights to domain names. Rights to unified terminology. Assessment of the cost for components of intellectual property. Essence of IP cost. IP assessment types. Assessment peculiarities of some intellectual actives types. Entire IP assessment cost. Assessment peculiarities of license cost.
Background knowledge requirements	Disciplines: History, Microeconomics, Macroeconomics, Philosophy, Sociology, Law, Company's economy, Mathematical analysis, Theory of games.
Course structure	Tutorials – 36 hours, test, independent work – 36 hours. Total 72hours.
Final assessment – examination	Point rating system: Lecture attendance –10, tutorial attendance and fulfillment of all assignments 20, midterm examination 10, and assessment survey – 20. Test-20. Pass/Fail-20. Total-100.
Organization peculiarities of educational process and educational resources	Active and interactive methods of teaching: presentations, slideshows, video types. Elements of discussions on problem lectures, business role games and case-study. Test is performed in writing during the individual work. Educational materials Lukicheva L.I. Management of Intellectual Capital: theory and practice: textbook for Master's degree/ L.I.Lukicheva, Yu. A.Eleneva, E.V.Egorycheva. – M.:Omega-L,2014.-323p. Valdaitchev S.V. Intellectual property assessment: textbook, M.: Economics, 2009. Muxhopad V.I. Commercialization of IP – M.: Magister, 2010.