

<p style="text-align: center;">38.04.01 Economics Master's Degree program International business</p>	
<p style="text-align: center;">Modern business forms 2 ECTS</p>	
Course/semester	Master's degree program, 1/1
Teachers	Professor, Doctor of Economics, Head of Economic theory and Applied economy Chair G.P.Litvintseva
Learning outcomes	Masters study peculiarities of modern forms of entrepreneurial business (franchising, tolling, outsourcing, subcontract, leasing etc.) and will be able to apply this knowledge for making decisions in business.
Content	Business and entrepreneurship. The general characteristic of modern business forms and their institutional peculiarities. Franchising: essence, types, subjects, history and development tendencies, settlement payments. Tolling: essence, types, use in the Russian Federation. Leasing: essence, types and operative leasing. Outsourcing: essence, types, perspectives for development. Crowdsourcing: essence, types, , perspectives for development. Contract and subcontract. Net business forms. Computer business peculiarities.
Background knowledge requirements	Disciplines: Economy of the company, Management, Institutional economy, Finance, Labor economics, Branch markets economy, Entrepreneurship basis.
Course structure	Lectures -36 hours, tutorials – 36 hours, graphical and analytical assignment, independent work – 40 hours. Total 144hours.
Final assessment – examination	Point rating system: 0-49 fail; 50-100 pass. 80% – semester work, 20% –exam
Organization peculiarities of educational process and educational resources	<p>Active and interactive methods of teaching: presentations, slideshows, video types. Elements of discussions on problem lectures, business role games and case-study. Test is performed in writing during the individual work.</p> <p>Educational materials</p> <ol style="list-style-type: none"> 1.International business. Theory and practice: textbook / under A.I. Pogorletscky, S.F.Sutyryn; S.-Petersburg st.university –M.: Uright, 2014. - 732p. 2.Paneyaxh A. Game Rules for the Russian businessman / introduction E. Yasina. – M.;kolibri, 2008.-240p. 3. Khay J. Crowdsourcing: Collective mind as an instrument of business development.- M.: Alpina Publisher, 2012. -288p. 4.Sheresheva M.Yu. Forms of net company interaction. – M.: Publishing house of State university – Higher School of Economics, 2010. – 339p. 5. Litvintseva G.P. Leasing: Essence and types // Men of business. – 2006.- № 7-8. 6. Blair Roger D., Lafontaine Francine. The Economics of Franchising. – N. Y.: Cambridge University Press, 2005. – 338 p.