38.04.01 Economics Master's Degree program International business

Master's Degree program International business	
Methods of conducting economic investigations 3 ECTS	
Course/semester	Master's degree program, 2/3
Teachers	Assistant professor, Ph.D. in Economics N.G. Nizovkina
Learning outcomes	To enlarge the students' idea about problem investigation methods, investigation strategies and methods of economic data analysis, i.e. qualitative and quantitative data.
Content	Modern economic and organizational problems. Investigation actuality of economic problems. A variety of approaches to economic problems investigations. Methods of stating the problem. Stating the investigation aims of the economic problems. Methodology of economic investigations and investigation strategies. Literature review preparation. Choosing an investigation strategy and a method of the problem analysis. Choosing methods in the problem investigations. Using secondary data. Various methods of collecting primary data. Quantitate data analysis. Data preparation for analyzing.
Background knowledge	Disciplines: Disciplines: Principles of Innovation Economies (5semester), Management (4), Marketing (5), Company Economics (3)
requirements	
Course structure	Lectures -36 hours, tutorials -36, graphical and analytical assignment, independent work – 40 hours. Total 144 hours.
Final assessment – examination	Point rating system: Lecture attendance –10, tutorial attendance and fulfillment of all assignments 20, midterm examination 10, assessment surveys and individual creative work– 20. Examination-20. Pass/Fail-20. Total-100. 60% – semester work, 40% –exam
Organization peculiarities of educational process and educational resources	Active and interactive methods of teaching: presentations, slideshows, video types. Elements of discussions on problem lectures, business role games and case-study. Test is performed in writing during the individual work. Educational materials Nizovkina N.G. Economic and organizational problems: textbook/ N.G.Nizovkina: Novosibirsk: NSTU publishing house, 2008. – 134p. Nizovkina N.G. Economic analysis. Textbook- Novosibirsk: Institution "New Siberian University", 2005